

# MARKETING SPONSORSHIP & OPPORTUNITIES



Junior Achievement  
of Southeastern PA presents:

## WHAT I WISH I KNEW THEN:

Stories, Celebration, Change



[www.southeasternpa.ja.org](http://www.southeasternpa.ja.org)

# ABOUT JUNIOR ACHIEVEMENT OF SOUTHEASTERN PA



At Junior Achievement of Southeastern PA (JA) we believe in "possible." Each day, we work to help young people discover what's possible in their lives. We do this by helping them connect what they learn in school with life outside the classroom. We let them know it's possible to invest in their future, to gain a better understanding of how the world works, and to pursue their dreams. We show them that it's possible for tomorrow to be a better day.

## EVENT GOALS

Junior Achievement of Southeastern PA (JA) is proud to host What I Wish I Knew Then: Stories, Celebration, Change, a celebration of the advocates, supporters, and students who embody the JA spirit. JA provides a unique space for connection, collaboration, and exposure, allowing students to dream, explore, and pursue their potential. It also offers leaders an opportunity to play a vital role in shaping this journey, expanding the horizons of young people everywhere.

This event supports JA's mission to empower students with the tools and insights we wish we had when making life's big decisions. Together, we're shaping brighter futures through education, access, and mindset shifts.

Let's celebrate progress, inspire change, and invest in tomorrow's leaders!

# YOUR SUPPORT



Join us in championing the future of our youth by recognizing the leaders and students who make it possible! Corporations, advocates, community groups, and individuals are invited to support this fundraising event with the purchase of a sponsorship packages ranging from \$20,000-\$2,500. Sponsor package benefits include recognition during the event, as well as advertising and promotional materials.

Thursday, April 8, 2025  
5:30 – 9:30 p.m.

Girard College  
2101 S. College Avenue  
Philadelphia, PA

## HONOREES:

### JA Educational Achievement Award



Tony B. Watlington Sr., Ed.D.  
Superintendent  
The School District of Philadelphia

### JA Full Circle Award



Matthew W. Rodgers  
Partner  
KPMG LLP

### JA Game Changer Awards



**Lincoln**  
Financial<sup>SM</sup>



**ZEIGLER  
FAMILY  
FOUNDATION**

# SPONSORSHIP

Benefits	Presenting	Supporting	Contributing	Empowering	Community Partner
	\$20,000 (1 Slot)	\$15,000	\$10,000	\$5,000	\$2,500
Presenting sponsor recognition	X				
Speaking opportunity at the gala	X				
30-60-second commercial video to play on loop at the event	60 seconds	60 seconds	30 seconds		
Event press release & media advisory	X	X	X		
Ad in e-program book	FULL-PAGE	HALF-PAGE	QUARTER-PAGE		
Brand recognition on promotional materials	Logo	Logo	Logo	Logo	Logo
Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Event e-blasts and social media promotion	X	X	X	X	X

# SPONSORSHIP FORM

Company Name (as it should appear on all printed materials):

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip (postal code): \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Signer's full name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Sponsorship Details**

Select the sponsorship level:

Level: \_\_\_\_ (\$20,000) \_\_\_\_ (\$15,000) \_\_\_\_ (\$10,000) \_\_\_\_ (\$5,000) \_\_\_\_ (\$2,500)

Method of payment:

Check (payable to Junior Achievement of Southeastern PA)

Credit Card

Account#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Full Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_

### **Mailing Address for Payment:**

ATTN: Annual Fundraiser • Junior Achievement of Southeastern PA  
1501 Cherry Street, Philadelphia, PA 19102

# Thank You !



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 [www.southeasternpa.ja.org](http://www.southeasternpa.ja.org)